



Barnes Appointed as Tamarac Board Member

For Immediate Release

Columbia, SC- John H. Barnes, Chief Operating Officer, at WHM Capital Advisors in Columbia, SC was recently appointed as a Board Member for Tamarac, Inc. Mr. Barnes has worked at WHM Capital Advisors since 2007 and is responsible for the daily oversight and planning of wealth management services for the firm's clients. "As a Software-as-a-Services vendor, we have the ability to deploy new features, applications and third party integrations at great speed," says Matt Stroh, VP Marketing at Tamarac. "We rely heavily on our clients to provide us with the prioritization we need to direct our development team. Our Advisory Board plays a critical role in not only helping to set the direction of our company's innovation, but also helps us to get 'out of the box' in our thinking and challenges us with new ideas. The addition of John Barnes from WHM Capital Advisors to our Advisory Board brings a unique perspective, as their firm has been able to uniquely grow their business through acquisitions and formalizing an SMA (Separately Managed Account) offering – all while on our platform."

WHM Capital Advisors is a financial advisory firm providing research, analysis and advice to a diversified global client base that includes institutions, corporations and high net worth individuals. Founded in 2002, the firm's areas of expertise are in valuation consulting, succession planning, mergers and acquisitions advice and investment management. In addition, the firm has a related technology company that designs applications to analyze complex financial issues for clients.

Tamarac provides institutional level technologies and outsourced portfolio management services to independent advisors. Tamarac Advisor® is an integrated suite of best-in-class portfolio rebalancing, performance reporting and CRM applications - delivered as a single web-based solution. Tamarac has the unique perspective of consulting with thousands of advisors, since its inception in 2000, to improve their back-office efficiencies and successfully transition them to superior portfolio management and customer service processes. For more information, please visit www.tamaracinc.com.

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