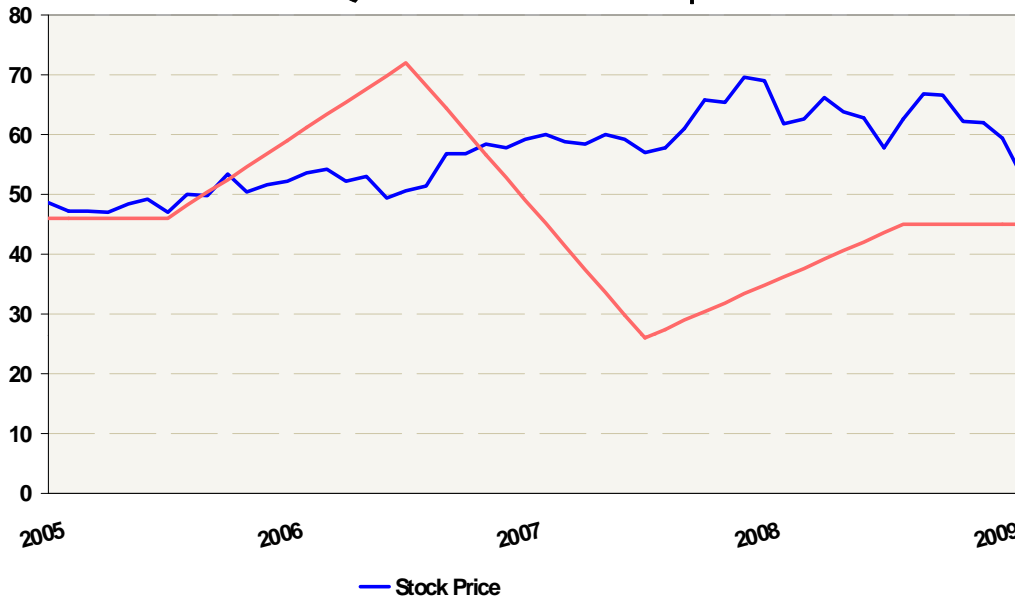


Real Life A.Q.U.A.® Stories

Procter & Gamble (PG): The Sell

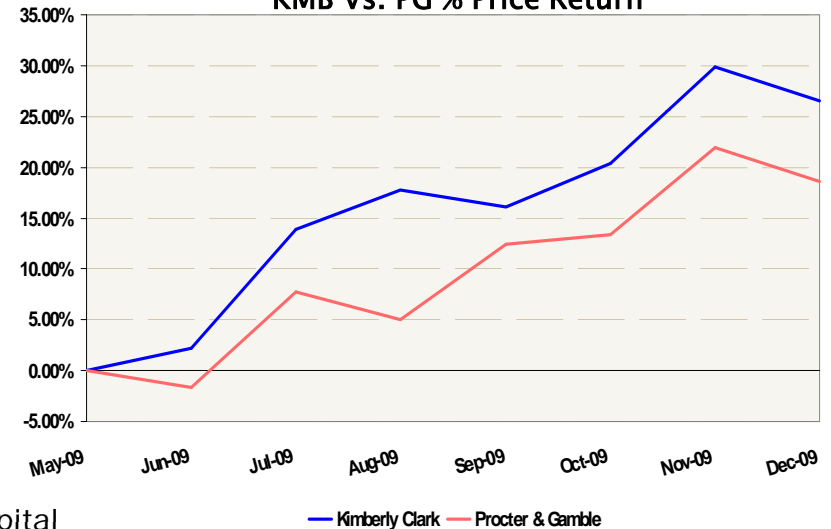
A.Q.U.A.® ValuTrends™ Report



Throughout 2008 and into 2009 PG's Fair Value sat below its market price. During 2009, WHM Capital Advisors found that Kimberly Clark (KMB) significantly undervalued. The chart to the right shows KMB's outperformance relative to PG beginning in May, 2009 when WHM Capital Advisors replaced PG with KMB in client portfolios.

Procter & Gamble (PG) has been seen as a safe, blue chip stock for decades, but when WHM Capital Advisors looked beyond dividend growth to analyze Free Cash Flow and Company Specific Risk with A.Q.U.A.®, a new story emerged...

KMB Vs. PG % Price Return



For more information on A.Q.U.A.® Capital Technologies go to: www.aquacaptec.com

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