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## **WHM Capital Advisors/Family Business Institute Press Release**

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Columbia, SC:--WHM Capital Advisors, LLC was recently selected by The Family Business Institute of Raleigh, NC to provide business valuation services for its clients and to further help to assess and analyze the value of client businesses. WHM Capital Advisors uses its A.Q.U.A.® software to quantify risk and return as well as show trends in business value over time. "For the family business owner, their biggest investment asset is the business itself. We help them answer whether or not they are creating shareholder value within the business." says Bill McAfee, President of WHM Capital Advisors.

The Family Business Institute specializes in helping family and closely-held businesses manage the unique challenges that are inherent to their businesses. They are the leading source of expertise in guiding families and closely-held businesses through the challenges that growth and change can bring.

WHM Capital Advisors, LLC is a financial advisory and wealth strategies firm headquartered in Columbia, South Carolina, which specializes in valuing companies, designing exit strategies and managing portfolios for business owners.