



First Planning Group Merges with WHM Capital Advisors

For Immediate Release

Columbia, SC- WHM Capital Advisors, LLC announced today that it has completed the merger of First Planning Group, Inc. into its operations. Founded in 1985, by James R. Landacre, First Planning Group is a wealth management firm based in Greensboro, NC serving clients from Alabama to Virginia.

Jim Landacre, CPA, CFP® former President of First Planning Group, has joined WHM Capital Advisors as Senior Vice President.

“The WHM team is the perfect fit for the clients and I’m excited about the opportunity to work as a part of the combined organization,” commented Landacre.

“We are very fortunate to have Jim joining our team. We are looking forward to working closely with Jim and the clients with whom he has spent many years developing dynamic relationships”, said Bill McAfee, President and Chief Investment Officer of WHM Capital Advisors.

WHM Capital Advisors is a financial advisory firm providing research, analysis and advice to a diversified global client base that includes institutions, corporations and high net worth individuals. Founded in 2002, the firm’s areas of expertise are in valuation consulting, succession planning, mergers and acquisitions advice and investment management. In addition, the firm has a related technology company that designs applications to analyze complex financial issues for clients.

Developers of:

