



WHM Capital Advisors Announces New Hire

For Immediate Release

Columbia and Greenville, SC- WHM Capital Advisors is pleased to announce that George Francis (Frank) O'Brien III has joined the firm as Managing Director.

Prior to joining WHM Capital Advisors, Mr. O'Brien was the Managing Director of South Carolina Private Wealth Management for SunTrust Banks. He has a combined 25 years of experience in the financial services field including 10 years with Wachovia Wealth Management.

"We're confident that Frank's skills and years of experience in wealth management will be a great asset to the firm and more importantly, to our clients", said Bill McAfee, President of WHM Capital Advisors.

Mr. O'Brien will be establishing a Greenville, SC office for WHM Capital Advisors with the intention of further expanding the firm's wealth management and other advisory services.

WHM Capital Advisors is a financial advisory firm providing research, analysis and advice to a diversified global client base that includes institutions, corporations and high net worth individuals. Founded in 2002, the firm's areas of expertise are in valuation consulting, succession planning, mergers and acquisitions advice and investment management. In addition, the firm has a related technology company that designs applications to analyze complex financial issues for clients.

Developers of:

