



CAPITAL ADVISORS

POST OFFICE BOX 7426
COLUMBIA, SOUTH CAROLINA 29202

P 803.799.1301

F 803.799.1303

WWW.WHMCA.COM

WHM Capital Advisors project selected for SC Launch!™ funding

Columbia, SC - South Carolina Research Authority, with SC Launch!™, recently named WHM Capital Advisors as a recipient of business development funding.

WHM Capital Advisors received the funding to build a web-based prototype of its A.Q.U.A.® business analysis and valuation software. WHM President, Bill McAfee commented, "Our partnership with SCRA both as a funding recipient and a resource partner for SC Launch!™ client companies fits with our overall strategy of innovation in advising entrepreneurs. We are looking forward to developing the A.Q.U.A.® tool as a web application."

WHM Capital Advisors began development on the software in 2003 in response to business owners' need for analysis on the trends in value of stock in their private companies in the context of their financial goals. It has been used in mergers and acquisitions, investment analysis, family business and corporate health care applications. WHM Financial Analysis Director John Barnes said, "We hope that moving the software to the web will expand opportunities for collaboration with other financial services and consulting companies in addition to our existing client work."

WHM Capital Advisors, LLC is a financial advisory and wealth strategies firm headquartered in Columbia, South Carolina, which specializes in valuing companies, designing exit strategies and managing portfolios for business owners.

SC Launch!™, an SCRA collaboration, assists entrepreneurial start-up companies with up-front counseling, seed-funding, and access to a powerful resource network. The SC Launch! mission is to help generate knowledge economy jobs in South Carolina, enhance the state's quality of life and provide opportunity for all South Carolinians in the new economy.