



## **WHM Capital Advisors A.Q.U.A.® Technology Finalist at InnoVision Awards**

For Immediate Release

Greenville, SC- The A.Q.U.A.® technology created by Bill McAfee, President and Chief Investment Officer of WHM Capital Advisors, was selected as a finalist for the 2009 InnoVision Award in the Small Enterprise division. McAfee stated, "In 2003 we couldn't have imagined that this is where we would be today with the development of A.Q.U.A.®. We are honored to be a finalist in InnoVision." The technology behind A.Q.U.A.® was originally conceived on Excel spreadsheets and used in house as an analysis tools for clients. A.Q.U.A.® provides users with data on trends in value over time, as well as provide scenario analysis as a management tool for capital needs decision making. A Needs Analysis module helps clients determine where the value of their company should be to preserve their standard of living once the company is sold, or transitioned out of their control. The tool is designed from the viewpoint of answering the questions posed in various valuation consulting scenarios from exit planning for business owners to IRS compliant valuations for estate tax calculations.

WHM Capital Advisors is a financial advisory firm providing research, analysis and advice to a diversified global client base that includes institutions, corporations and high-net-worth individuals. Founded in 2002, the firm's areas of expertise are valuation consulting, succession planning, mergers and acquisitions advice and investment management. In addition, the firm has a related technology company that designs applications to analyze complex financial issues for clients. WHM Capital Advisors is headquartered in Columbia, SC. Its web address is: <http://www.whmca.com>

The InnoVision Technology Awards program, was founded in 1999 and is presented by McNair law Firm, P.A. InnoVision is dedicated to the advancement of technology in the Upstate through communication, education and recognition of the spirit of innovation and technological progress. Through its annual awards program, InnoVision recognizes and honors Upstate businesses, individuals and organizations that have demonstrated significant advancements in these areas. The InnoVision Technology Forum Series provides an opportunity to learn about key advancements, innovation and leading edge technologies in the Upstate. For more information about InnoVision, visit [www.innovisionawards.org](http://www.innovisionawards.org).

Developers of:

